

Claire O'Neill

Based in NYC // ceo605@gmail.com
440.452.5109 // ClaireEONeill.com

Experience

Communications Intern

Kasmin Gallery, New York | March 2022–Present

- Uses ArtLogic to maintain press contacts & pitch list
- Make weekly updates to website
- Draft social media posts on artists & exhibitions
- Create press clippings & maintain press archive
- Format artist portfolios, CVs, & press releases

Freelance Copywriter

Remote | March 2020–Present

- Warwick Art Advisory: Redesigned Website, Creates content for the Instagram & Manage Posting
- Lulu LaFortune: Developed the brand, a bespoke furniture line inspired by the Arts and Crafts Movement and pop culture
- O'Neill Senior Healthcare: Wrote internal & external communications & Lead Website SEO project

Graduate Assistant

Sotheby's Institute of Art, New York | September 2021–Present

- Assist students to check out books & monitor the library
- Reviewed student's resumes in preparation for career fair

Junior Copywriter

Hill Holliday, Boston | June 2018–March 2020

- Clients: Planet Fitness, Party City, Strayer University
- Created social campaigns to connect brands through trends
- Worked on broadcast campaigns & lead the digital projects

Historical Interpreter

Telfair Museum Owens Thomas House and Slave Quarters

- Savannah, GA | Fall 2017 – Spring 2018
- Crafted 45-minute tour speech about the history of family & house, including decorative arts & architecture

Research Intern

Telfair Museum Owens Thomas House and Slave Quarters

- Savannah, GA | Summer 2017
- Worked on the Re-Interpretation Project & compiled lot history of 1800s Savannah through newspaper, map, & tax archives

Education

Sotheby's Institute of Art

- Master of Contemporary Art
- Anticipated completion: Winter 2022

Savannah College of Art and Design

- B.F.A. in Advertising
- Exchange Program in Hong Kong

Relevant Course Work

- Curating Contemporary Art
- Materials & Methods I: Artist Studios
- Materials & Methods II: Art Management
- Art & Technology
- History of Exhibitions
- Critical Theories of Contemporary Art
- Contemporary Art History:
 - Postmodernism & Global Art 2000–Now

Skills

- ArtLogic
- WordPress | Wix | SquareSpace
- Mailchimp
- Microsoft Office Suite
- Adobe Design Suite
- Academic Writing
- Copywriting
- Research
- Public Speaking
- Project Management
- Content Creation

Volunteer Experience

Sierra Club Ohio Chapter

- Fall 2020 – Fall 2021
- Helped create social media plan

Ohio Poll Worker

- Fall 2020 & Spring 2021 Election
- Assisted with Voter Check In