

# Claire O'Neill

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## *Experience*

### **Communications Coordinator**

Dia Art Foundation, New York | January 2023–Present

- Organizes the 20th Anniversary Campaign
- Manages the 50th Anniversary Campaign

### **Freelance Copywriter**

Remote | March 2020–Present

- Warwick Art Advisory: Redesigned Website & Manage Instagram
- Lulu LaFortune: Developed the brand, a bespoke furniture line inspired by the Arts and Crafts Movement and pop culture
- O'Neill Healthcare: Lead Website SEO project & Newsletter

### **Communications Intern**

Kasmin Gallery, New York | March–November 2022

- Uses ArtLogic to maintain press contacts
- Make weekly updates to website & social media
- Create press clippings & maintain press archive
- Format artist portfolios, CVs, & press releases

### **Graduate Assistant**

Sotheby's Institute of Art, New York | September 2021–December 2022

- Assist students to check out books & monitor the library
- Reviewed student's resumes in preparation for career fair

### **Junior Copywriter**

Hill Holliday, Boston | June 2018–March 2020

- Clients: Planet Fitness, Party City, Strayer University
- Created social campaigns to connect brands through trends
- Worked on broadcast campaigns & lead digital projects

### **Historical Interpreter**

Telfair Museum Owens Thomas House and Slave Quarters

- Savannah, GA | June 2017 - Spring 2018
- Crafted 45-minute tour speech about the history of family & house, including decorative arts & architecture
- Worked as Research Intern on the Re-Interpretation Project & compiled lot history of 1800s Savannah

## *Education*

### **Sotheby's Institute of Art**

- Master of Contemporary Art
- Anticipated completion: Winter 2022

### **Savannah College of Art and Design**

- B.F.A. in Advertising
- Exchange Program in Hong Kong

### **Relevant Course Work**

- Curating Contemporary Art
- Materials & Methods I: Artist Studios
- Materials & Methods II: Art Mangement
- Art & Technology
- History of Exhibitions
- Critical Theories of Contemporary Art
- Contemporary Art History: Postmodernism & Global Art 2000–Now

## *Skills*

- ArtLogic
- WordPress | Wix | SquareSpace
- Mailchimp
- Microsoft Office Suite
- Adobe Design Suite
- Academic Writing
- Copywriting
- Research
- Public Speaking
- Project Management
- Content Creation

## *Volunteer Experience*

### **Sierra Club Ohio Chapter**

- Fall 2020 - Fall 2021
- Helped create social media plan

### **Ohio Poll Worker**

- Fall 2020 & Spring 2021 Election
- Assisted with Voter Check In