

Claire O'Neill

Based in NYC // ceo605@gmail.com
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Experience

Marketing, Press, and PR Intern

Kasmin Gallery, New York | March 2022–Present

- Work in ArtLogic to update contacts & pull artwork lists
- Create press pitch lists & supplement with additional research
- Write copy for social media, website & maintain website
- Monitor press mentions & clip articles for press highlights
- Edit press releases & format to match gallery style

Graduate Assistant

Sotheby's Institute of Art, New York | September 2021–Present

- Assist students with checking out books, close the library
- Review student's resumes in preparation for career fair

Freelance Copywriter

Self + Digitas, Remote | March 2020–Present

- Lulu LaFortune: Developed the brand, a bespoke furniture line inspired by the Arts and Crafts Movement and pop culture
- Create content for new collections & write newsletter content

Marketing Manager

O'Neill Healthcare Senior Care, Ohio | January–September 2021

- Wrote internal & external communications
- Created a digital newsletter & updated Facebook pages
- Planned marketing events: maintained the RSVP list & fundraise
- Lead website SEO project, scheduled and kept meeting minutes

Junior Copywriter

Hill Holliday, Boston | June 2018–March 2020

- Clients: Planet Fitness, Party City, Strayer University
- Created social campaigns to connect brands through trends
- Worked on broadcast campaigns & lead the digital projects

Historical Interpreter

Telfair Museum Owens Thomas House and Slave Quarters

- Savannah, GA | Fall 2017 - Spring 2018
- Crafted 45-minute tour speech about the house & family
- Lead guest through the house and engage with history

Research Intern

Telfair Museum Owens Thomas House and Slave Quarters

- Savannah, GA | Summer 2017
- Worked on the Re-Interpretation Project & compiled lot history of 1800s Savannah through newspaper, map, & tax archives

Education

Sotheby's Institute of Art

Master of Contemporary Art;
Anticipated completion: Winter 2022

Savannah College of Art and Design

B.F.A. in Advertising, 2018
Deans List for 9 quarters
Fall 2016: Exchange Program in Hong Kong

Relevant Course Work

Curating Contemporary Art
Materials & Methods I: Artist Studios
Materials & Methods II: Gallery Management
Art & Technology
History of Exhibitions
Critical Theories of Contemporary Art
Contemporary Art History: Postmodernism
& Global Art 2000–Present

Volunteer Experience

Sierra Club Ohio Chapter

Fall 2020 - Fall 2021
Helped created social media plan
Wrote blog & social media content

Ohio Poll Worker

Fall 2020 & Spring 2021 Election
Assisted with Voter Check In

Skills

ArtLogic
WordPress | Wix | SquareSpace
Mailchimp
Microsoft Office Suite
Adobe Design Suite
Academic Writing
Copywriting
Research
Public Speaking
Project Management
Content Creation